

Safaricom Foundation Empowers Rift Residents Amidst Tough Economic Environment

Ten groups among the beneficiaries of the KES 1.5 million investment courtesy of Ndotu Zetu

Elgeyo Marakwet county, 28th September 2020... Safaricom Foundation has empowered ten groups in the Rift region with items worth KES 1.5 million through its Ndotu Zetu initiative.

Ndotu Zetu, which is part of the foundation's philanthropic partnerships across the country, aims to support individual Kenyans that are keen to make an impact in their communities through social investments.

"We are glad to be able to equip Kenyans with items that will help start and bring back businesses to life through our community social investment, Ndotu Zetu," said Joseph Ogutu, Chairman, Safaricom Foundation.

Some of the groups that received tents and chairs include Perumali, Mtaa Umoja, and Cheplosgei in Uasin Gishu County, Kimolwa, and Tmsu Legetyo in Nandi County, Chebara Dam conservation Group and Zsingwili in Elgeyo Marakwet, Uongozi, Chanuka, and Tunuane in Trans-Nzoia County.

Earlier in the month, the Foundation, through the Ndotu Zetu initiative [donated various medical equipment](#) to five health facilities in Bomet, Trans-Nzoia and Kericho

Through the initiative, Safaricom Foundation asks individual Kenyans to share their dreams and aspirations that will have a positive impact on their communities. During the first phase of the initiative last year, the foundation implemented over 300 projects across 40 counties at KES 30 Million reaching more than 50,000 people.

Full list of latest beneficiaries in Rift

1. Tents and Chairs to Perumali Self Help Group, Uasin Gishu County funded at Kshs, 150,000 through the Ndotto Zetu Project.
2. Tents and Chairs to Cheplosgei Muungano Self Help Group, Uasin Gishu County funded at Kshs, 150,000 through the Ndotto Zetu Project.
3. Tents and Chairs to Kimolwa View Point, Nandi County, funded at Kshs,150,000 through the Ndotto Zetu Project.
4. Tents and chairs to Tmso Legetyo women group, Nandi County, funded at Kshs, 150,000 through the Ndotto Zetu Project.
5. Tents and Chairs to Chebara Dam Conservation Group Zone A, Elgeyo - Marakwet, funded at Kshs, 150,000 through the Ndotto Zetu Project.
6. Tents and Chairs to Zsingwilil Women Group, Elgeyo- Marakwet, funded at Kshs, 150,000 through the Ndotto Zetu Project.
7. Tents and Chairs to Mtaa umoja welfare association, Uasin Gishu County funded at Kshs, 150,000 through the Ndotto Zetu Project.
8. Tents and Chairs to Chanuka self-help group, Trans-Nzoia County funded at Kshs, 150,000 through the Ndotto Zetu Project.
9. Tents and Chairs to Tuinuane self help group, Trans-nzoia County,funded at Kshs, 150,000 through the Ndotto Zetu Project.
10. Tents and Chairs to Uongozi ni jamii youth group, Trans-Nzoia County funded at Kshs, 150,000 through the Ndotto Zetu Project .
11. Posho Mill to Sakas disabled self-help group, West Pokot County funded at Kshs, 100,000 through the Ndotto Zetu Project
12. Poshomill to Bukacha Disable Tumaini Group, Bomet County funded at Kshs, 100,000 through the Ndotto Zetu Project.
13. Sewing Machines to Frolics of Hope Africa, Nakuru County funded at Kshs, 100,000 through Ndotto Zetu Project

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About Safaricom Foundation:

Building Communities, Transforming Lives.

Safaricom Foundation partners with Kenyan communities, organizations and institutions to improve and transform lives.

With a footprint in all of Kenya's 47 counties and a strong history of partnerships dating back to our inception in 2003, the Safaricom Foundation has worked with Speed, Simplicity and Trust to implement over 1,000 community projects, impacting over 3 million people, through our thematic areas of Health, Education, Environmental Conservation, Economic Empowerment, Water, Disaster Relief, and Arts & Culture.

Our current strategy builds on our strong history of results and partnerships and will contribute towards Vision 2030 and the Sustainable Development Goals. We will leverage the power of innovation and technology to drive our projects forward; and will also offer a blend of grants, equity and ultra-low-cost loans to our partners.

The participation of Safaricom staff in our projects will extend our personalized approach towards partnerships; and our project monitoring and our dissemination forms will provide platforms for technical assistance, learning and capacity building.