

## **Safaricom Foundation Launches Phase Two Of Its ‘Ndoto Zetu’ Initiative.**

Safaricom Foundation has today announced the second phase of Ndoto Zetu, an initiative that aims to positively transform lives of communities across Kenya.

Ndoto Zetu which is part of the Foundation’s philanthropic partnerships across the country aims to support individual Kenyans who are keen to make an impact in their communities through social investments.

Through the initiative, Safaricom Foundation asks Kenyans to share their dreams and aspirations that they hope to achieve this year that will have a positive impact on their communities.

“During phase one of Ndoto Zetu the response was impressive and equally overwhelming, and it made us realise that Kenyans are very passionate about having an impact in their communities. Through Ndoto Zetu, we want to be part of this journey and support some of them to achieve these dreams,” Said Sylvia Mulinge, Trustee, Safaricom Foundation and Safaricom’s Chief Customer Officer.

At least 52,473 people were impacted in the first phase of the initiative that saw over 300 projects across 40 counties implemented at a cost of over KES 30 Million.

“Last year, through Ndoto Zetu, I was able to fulfil my dream of helping children with autism at St. George’s Primary in Ruiru thanks to the generous donation of teaching and learning equipment. For these 20 children, the equipment received has gone a long way in ensuring that their time at school is more comfortable and productive”, said Peninah Njoki.

Kenyans who wish to participate in the second phase of Ndoto Zetu are required to nominate community projects that are within Safaricom Foundation’s focus areas of Education, Health and Economic Empowerment through written submissions on the Safaricom website using the link [www.Safaricomfoundation.org/ndotozetu](http://www.Safaricomfoundation.org/ndotozetu). They can also visit Safaricom retail shops countrywide and fill in an application form.

Submissions kick off on Wednesday, 5<sup>th</sup> February 2020 through to 29<sup>th</sup> February 2020 with the selected applicants being contacted directly by Foundation by 31<sup>st</sup> March.

Since inception in 2003, Safaricom Foundation has transformed the lives of over 4.5 million Kenyans with more than 2,000 community projects implemented.