

TERMS AND CONDITIONS FOR THE SAFARICOM FOUNDATION'S MOBILE TECHNOLOGY FOR GOOD INNOVATION FUND

1 ACCEPTANCE OF THE TERMS AND CONDITIONS

- 1.1 The following terms and conditions (“**The Terms and Conditions**”) apply to the Safaricom Foundation (“the Foundation”) Mobile Technology for Good Innovation Fund (“the Fund”). Before applying to be enrolled in the Fund you should have carefully read and understood these Terms and Condition which will govern the Programme.
- 1.2 You will have be deemed to have read, understood and accepted these Terms and conditions on signature of the Fund application Form.
- 1.3 By applying to be enrolled in the Fund you agree to comply with the Terms and Conditions without any prejudice to any right that the Foundation may have with respect to the Fund in law or otherwise.
- 1.4 These Terms and Conditions may be amended or varied by the Foundation for from time to time. Any change in the Terms and Conditions will be notified on the Safaricom Foundation: www.safaricomfoundation.org

2 FEATURES OF THE PROGRAMME

- 2.1 The Fund is available for organizations who use mobile technology to produce innovations, Product and Solutions that target public good, alleviate public distress and alleviate poverty – mobile technologies/solutions that achieve social impact.
- 2.2 The mobile technology created by the organization should fall under the following categories:
 - 2.2.1 Health;
 - 2.2.2 Education;
 - 2.2.3 Agriculture;
 - 2.2.4 Environmental Conservation
 - 2.2.5 Arts and Culture.
 - 2.2.6 Economic empowerment

3 ELIGIBILITY CRITERIA

- 3.1 To participate organizations need to meet the following eligibility criteria:
 - 3.1.1 They must be registered to conduct business in Kenya in accordance with Kenyan law;
 - 3.1.2 Must demonstrate the innovation and how it links to the Safaricom Foundation strategic areas of focus as listed in 2.2.1-2.2.6
 - 3.1.3 Must demonstrate capacity to develop and roll out the solution to benefit Kenyans
 - 3.1.4 Must demonstrate how they have involved partners and the community that will benefit from the innovation
 - 3.1.5 Potential innovations will be incubated for three months after which those selected will be funded
 - 3.1.6 Payments will be paid based on pre-agreed milestones
 - 3.1.7 There will grant to take the innovation to deployment and scale
 - 3.1.8 This is an innovation challenge fund and the Foundation reserves the right to take an equity stake in the final product
 - 3.1.9 The focus is on the benefit of the innovation to bring change to the community
 - 3.1.10 Those selected must be willing to be incubated for three (3) months at the Safaricom Academy at Strathmore University's iLab
 - 3.1.11 The fund does not fund operational or logistical costs
 - 3.1.12 The selection will be by a committee comprised of individuals from Strathmore University, Safaricom Foundation, Mpesa Foundation partners, Safaricom Innovation and Technology divisions.

4 HOW TO PARTICIPATE IN THE FUND

To participate in the Fund the organization will complete the proposal application form based on the guidelines provided by Safaricom Foundation. The organisation will thus submit proposal using the proposal template on the Product or Service utilizing mobile technology and the potential benefits towards poverty alleviation, reducing public distress or improving the well-being of Kenyans. The proposal will be send to Safaricom Foundation within 21 days after issuance of the request for proposals using email: thefoundation@safaricom.co.ke. Deadline for receiving the applications will be 1st October, 2015

5 EVALUATION CRITERIA

5.1 On receipt of the Proposal, the Technology for Good Committee will evaluate the Proposal based on the below criteria within a period of 14 days. Feedback will be provided to the organisation within 30 days from the date of submission. Safaricom Foundation reserves the right to approve or decline a proposal.

No	Criteria	Description	Maximum score
1	Social impact /People focus t /People focus	The product has Kenyan people as the key focus. It articulates exactly what the changes/efficiencies will be in their lives and in the long term	30
2	Needs Based/Evidence informed	The product articulates very well the context and social need that will be addressed; It is evidence informed - based on personal observations, surveys, desk reviews	15
3	Innovation and Technology	The product clearly demonstrates unique innovation; how different to do things. There is evidence use of mobile technology. There is evidence of the required technical capacity and competences within the team to deliver and sustain the product or willingness to be incubated while developing the product/innovation in case where capacity is lacking.	15
4	Scale (number of beneficiaries)	The product demonstrates the potential to benefit as many Kenyans as possible when it is completed	15
5	Strategic link to Safaricom Foundation	The product fits very well with the Foundation's strategic areas of focus	10
6	Sustainability	The innovation must demonstrate how the product continues to operate and benefit Kenyans after the rollout/completion of its development. The evidence of a clear business use/sustainability model with clarity on the usage of the product, payment and sustainability model	15
Total Score			100

6 OTHER TERMS AND CONDITIONS

6.1 Dispute Resolution

- 6.1.1 Any dispute arising out of or in connection with these Terms and Condition or Funding that is not amicably resolved shall be referred by either Party to arbitration by a single arbitrator to be appointed by agreement between the parties or in default of such agreement between the parties by an application of any Party to the Chartered Institute of Arbitrators (Kenyan Branch).
- 6.1.2 Such arbitration shall be conducted in the English language in Nairobi in accordance with the Rules of Arbitration of the said Institute and subject to and in accordance with the provision of the Arbitration Act, 1995.
- 6.1.3 To the extent permissible by law the determination of the Arbitrator shall be final conclusive and binding upon the parties.
- 6.1.4 This Agreement shall be governed by and construed in accordance with the law of the Republic of Kenya.